

Regulatory Activity/Legal**SSC 2007 – early 2008 MY ES 350/Camry All Weather Floor Mat (AWFM) (Engineering Analysis)**

- The following launch activities were conducted on Wednesday (09/26/07). We are still awaiting NHTSA approval of the Owner Letter to proceed with the planned Oct. 4th **Preliminary** Owner Letter mailing date.
- Wednesday, Sept. 26th**
- 7:00 am Pacific TMA-DC filed **Equipment** Defect Information Report (DIR)
 - 7:00 am Pacific E-mail communication sent out to Region/PD Offices (Area Offices by Lexus)
 - 7:20 am Pacific Owner Letter DRAFT was submitted by TMA-DC for NHTSA review and approval
 - 8:00 am Pacific Dealer Daily message posted for both Toyota and Lexus Dealerships
 - 8:00 am Pacific Limited (e-mail) Press Release conducted (Corporate Communications)
 - 8:15 am Pacific NHTSA posted their Press Release (Consumer Advisory) on their website
 - Hard copies of the Region and Dealer letters sent by Overnight Mail on 09/26 to arrive on 09/27.
 - In the NHTSA Press Release (Consumer Advisory), the agency mentions for Avalon and Prius owners to check their floor mats to assure they are secured as well. In later news articles, media sources quote NHTSA as also receiving consumer complaints on RAV4 and Tacoma.
 - This investigation is still open and has not been officially closed by the agency as of 09/28/07.
 - By approximately 9:00 am, Wednesday (09/26/07), several media outlets/agencies began picking up the story.

[Reuters]

<http://www.reuters.com/article/governmentFilingsNews/idUSWBT00763320070926>

[Detroit Free Press]

<http://www.freep.com/apps/pbcs.dll/article?AID=/20070926/BUSINESS01/70926037>

- Later on Wednesday (09/26/07), Nissan also filed a recall on 420,000 Nissan Pathfinder and Infiniti QX4 (1997 – 2001 model year) vehicles for a fuel inlet pipe corrosion issue. Most media stories after this point, mention both recalls in their articles.

[Houston Chronicle/AP Story]

<http://www.chron.com/disp/story.mpl/ap/politics/5166425.html>**2007 MY Toyota Tacoma FMVSS 124 Compliance IR Letter**

- On Friday, (09/28/07), TMA-DC received an Information Request (IR) letter from NHTSA requesting information about FMVSS 124 (Accelerator Control Systems) compliance of 2007 MY Toyota Tacoma vehicles.
- The letter requests a population breakdown, copies of certification reports, and Toyota must complete a NHTSA provided Vehicle Information/Test Specifications form. **Toyota's response is due by October 23.**
- NHTSA ODI advised they have received complaints about the accelerator control system on the Tacoma.
- Instead of immediately opening an investigation, NHTSA will conduct the compliance testing first. NHTSA has purchased a vehicle and will begin testing in the next few weeks.

2004 through 2006 MY Sienna Rear Hatch Strut (Engineering Analysis)

- The due date for the supplemental EA IR is October 5, 2007.
- Per TMC's instructions, Compliance has requested consumer complaints, Goodwill Warranty, and Extended Warranty data from the appropriate departments at TMS and TFS.

Special Service Campaign/Limited Service Campaign/Customer Support Programs**SSC (Safety Recall) 2007 – early 2008 MY ES 350/Camry All Weather Floor Mat (AWFM)**

- Corporate Accessories Dept. (CAD) continues to work on the replacement floor mat. CAD has informed Compliance that they anticipate a replacement mat will be ready by the mid-to-late November, 2007, launch.

Pre-Delivery Correction (Port Modification) Activity**NUMMI Tacoma Inner Rear Rocker Sub-Assembly**

- NUMMI/TEMA has requested assistance on 534 Tacoma vehicles which may have been built with an Inner Rear Rocker Sub-Assembly fabricated from the incorrect steel stock. A **weaker** grade steel which is slightly thicker (1.2 mm actual vs. 1.0 mm standard) was used by the supplier (TABCO). The incorrect material was used in both left and right side components, therefore vehicles may have one or both sides NG.
- Three teams started inspecting vehicles on 09/27/07; it will take until 10/09/07 to inspect all the suspect vehicles.
- As of 09/28/07, out of the 534 suspect Tacoma vehicles, 41 vehicles are NG and 36 vehicles are OK. 457 suspect Tacoma vehicles still require inspection.

Quality Compliance [AD]